

The Tourism and Cultural Heritage members

The Sector Group **Tourism and Cultural Heritage** of Enterprise Europe Network is present in more than 13 countries. Over 23 local partner organisations providing expert advice and services.

France
Germany
Italy
Sweden
Bulgaria
Greece
Slovakia
Czech Republic
Cyprus
Macedonia
The former Yugoslav Republic of Poland
Malta
Hungary

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The partner in your region

een.ec.europa.eu

The Enterprise Europe Network is the largest network of contact points providing information and advice to EU companies on EU matters, in particular small and medium enterprises (SMEs). We provide practical answers to specific questions in your language.

The Enterprise Europe Network is directly involved in the support of SMEs

The Enterprise Europe Network is directly involved in the support of SMEs, including those of tourism sector and cultural heritage, in co-operation with several local, regional, national and European stakeholders. The tourism and CH sector is consisted by many different types of SMEs, with different needs but a common goal: sector's sustainability, development and innovation.

The EEN Tourism and Cultural Heritage Sector Group was created to bring together the large number of SMEs and various stakeholders activated in the tourism sector, to support them in their effort to stay or become even more competitive, to impulse innovation activities and encourage business cooperation at European level.

The Tourism and CH Sector Group is consisted by partners from countries or regions with a special interest in the tourism and CH sector and a large number of SMEs and institutions activated in it.

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Tourism & Cultural Heritage Sector Group



Business Support on Your Doorstep



Why Tourism & Cultural Heritage Sector Group?

Tourism is the third largest EU economist sector. Its impact on economic growth, employment and social development of most EU countries is critical. This is the reason EU has committed to support in various ways tourism in the EU.

At the same time, European countries have a rich and colorful cultural heritage, which is one of their most valuable assets, in terms of cultural development and economic growth, especially tourism development.

That is why it needs initiatives to preserve and promote it and, where possible, connect it to entrepreneurial activities.

GROUP PHOTO

What can this Sector Group do for you?

- › **Provide information on** European and international events: conferences/fairs/workshops, which can represent a suitable opportunity for brokerage events, matchmaking activities and tourism promotion;
- › **Provide services for tourism SMEs** through the dissemination of best practices, the identification of all possible synergies, the exchange of information, the consultation of experts and researchers, etc.;
- › **Provide information on financing schemes** at national and European level for tourism SMEs;
- › **Facilitate partnerships** between SMEs either for direct business of technological co-operations or for co-operation in projects concerning tourism
- › **Transfer your opinion to** the European authorities and with policy makers at national level to make them aware of the needs of tourism SMEs.
- › **Improve the coordination of different activities** to protect the cultural heritage and the natural resources, which are carried out by companies, public and private research centers and by local, national and European institutions
- › **Back the know-how and technology transfer** by encouraging collaboration at all level and by creating networks, which bring together all relevant stakeholders;
- › **Provide information on financing schemes** at national and European level for the protection of the cultural heritage. With regard to the protection of natural resources, a better coordination with other Sector Groups concerned is necessary.



Best Practices

Exploring new frontiers in Greece

When a German SME specialising in cycling tourism wanted to introduce its clients to the beauty of the Peloponnese, the European Enterprise Network stepped in to help

See more at: <http://een.ec.europa.eu/success-stories/exploring-new-frontiers-greece>

Companies

- TMTM
Germany
- Campervan Rental Services
Greece

Network members

- ZENIT GmbH
Germany
- Chamber of Arkadia
Help-Forward / Praxi
Greece

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