

Romanian company seeks international business partners able to supply textiles and clothing suitable for the advertising industry, under supplier agreements

Summary

Profile type	Company's country	POD reference
Business request	Romania	BRRO20220628002
Profile status	Type of partnership	Targeted countries
PUBLISHED	Supplier agreement	• World
Contact Person	Term of validity	Last update
Madalina-Alexandra Cotiu	28/06/2022 28/06/2023	18/07/2022

General Information

Short summary

A Romanian company with over 15 years' market experience specializes in creating promotional apparel and other promotional products. The company's portfolio includes promotional T-shirts, hoodies, sneakers etc., bean-bags, backlits, hammocks, flags etc. Products are obtained with high consideration for sustainability practices. The company seeks international business partners able to provide textiles and clothing suitable for customization for promotional purposes, under supplier agreements.

Full description

The Romanian company is a family-owned business with over 15 years' market experience. Having grown organically, the company is a well-known supplier of quality promotional materials, with a strong focus on sustainability. The firm offers a complete range of services for the advertising industry including promotional design, production, and set-up.

Products offered by the Romanian company include:

1. Promotional apparel – promotional clothing items including T-shirts, hoodies, sneakers, trousers, hats etc.
2. Promotional textiles – a wide variety of products suitable for the advertising industry including banners, bean bags, hammocks, flags, textiles for backlit, tents etc.

3. Stationery and technology – personalized pens, notebooks, calendars, flash drives etc.

The company has a strong focus on sustainability which it tries to ensure in all its processes, including clothing and textiles procurement. To this end, the firm has concluded partnerships with suppliers of organic cotton in France, Denmark, and Poland.

The company currently addresses the national and international markets. It has established long term collaborations with various institutions, NGOs and event organisers in Romania, the UK, Switzerland, and Germany. Aiming to further develop its activity, the company seeks new international business partners able to supply clothing and textiles suitable for the advertising industry. Cooperation with the partners identified will be based on supplier agreements.

Advantages and innovations

The Romanian company is interested in long-term cooperation.

Being a well-know supplier of promotional apparel and products, the company is able to place constant orders for clothing and textiles.

The Romanian firm is experienced in working with international business partners, having established successful collaborations with companies in France, Denmark, and Poland, as well as Switzerland, Germany, and the UK.

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• Goal 12: Responsible Consumption and Production

Partner Sought

Expected role of the partner

The Romanian company is interested in identifying international business partners able to supply clothing and textiles suitable for promotional apparel and products in the advertising industry.

Potential partners include manufacturers and distributors of one or more of the following products: t-shirts and hoodies in 100% cotton and organic cotton, cotton canvas sneakers suitable for customization, cotton rolls suitable for customization, synthetic fabrics for flags and polyester tent and sail cloth.

Interested partners will supply the Romanian company with their product offer, including photographs and technical details.

The Romanian company will indicate volumes and technical specifications for each product category. Cooperation with the partners identified will be based on supplier agreements.

Type of partnership

Type and size of the partner

Supplier agreement

- SME 50 - 249
- SME <=10
- Other
- SME 11-49
- Big company

Dissemination

Technology keywords

- 11009 - Creative products
- 11008 - Creative services
- 03005007 - Textile fibres
- 11003 - Information and media, society

Targeted countries

- World

Market keywords

- 07004008 - Other consumer products
- 09003006 - Media related services
- 07004001 - Clothing, shoes and accessories (including jewellery)
- 09003002 - Advertising and public relations
- 09003005 - Consulting services

Sector groups involved