

Romanian company seeks business partners able to supply stationery and technology suitable for the advertising industry, under supplier agreements

Summary

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|--|--|------------------------|
| Profile type | Company's country | POD reference |
| Business request | Romania | BRRO20220628021 |
| Profile status | Type of partnership | Targeted countries |
| PUBLISHED | Supplier agreement | • World |
| Contact Person | Term of validity | Last update |
| Madalina-Alexandra Cotiu | 28/06/2022 28/06/2023 | 18/07/2022 |

General Information

Short summary

A Romanian company with over 15 years' market experience specializes in designing and producing promotional products. The company's portfolio includes promotional apparels, stationery, technology, and other products. Products are obtained with high consideration for sustainability practices. The company seeks international business partners able to provide stationery and technology suitable for customization for promotional purposes. Cooperation will be based on supplier agreements.

Full description

The Romanian company is a family-owned business with over 15 years' market experience. Having grown organically, the company is a well-known supplier of quality promotional materials, with a strong focus on sustainability. The firm offers a complete range of services for the advertising industry including promotional design, production, and set-up.

Products offered by the Romanian company include:

1. Stationery and technology – personalized pens, notebooks, calendars, flash drives etc.
2. Promotional apparel – promotional clothing items including T-shirts, hoodies, sneakers, trousers, hats etc.
3. Promotional textiles – a wide variety of products suitable for the advertising industry including banners, bean bags, hammocks, flags, textiles for backlit, tents etc.

The company currently addresses the national and international markets. It has established long term collaborations with various institutions, NGOs and event organizers in Romania, the UK, Switzerland, and Germany. Aiming to further develop its activity, the company seeks new international business partners able to supply stationery and technology suitable for the advertising industry. Cooperation with the partners identified will be based on supplier agreements.

Advantages and innovations

Stage of development

Already on the market

IPR Status

No IPR applied

Sustainable Development goals

• Goal 12: Responsible Consumption and Production

Partner Sought

Expected role of the partner

The Romanian company is interested in identifying international business partners able to supply unbranded stationery and technology suitable for customization in the advertising industry.

Potential partners include manufacturers and distributors of unbranded stationery and technology. Interested partners will supply the Romanian company with their product offer, including photographs and technical details.

The Romanian company will indicate volumes and relevant technical specifications for each product category. Cooperation with the partners identified will be based on supplier agreements.

Type of partnership

Supplier agreement

Type and size of the partner

- **Big company**
- **SME 50 - 249**
- **SME 11-49**
- **SME <=10**

Dissemination

Technology keywords

- **11003 - Information and media, society**
- **11009 - Creative products**
- **11008 - Creative services**

Targeted countries

- **World**

Market keywords

- **09003002 - Advertising and public relations**
- **09003006 - Media related services**
- **09003005 - Consulting services**

Sector groups involved